



Accommodations Tax Advisory Board

August 20th, 2020
6:00 PM
Virtual

Commission Members:
Paul Chrysostom, Chair
William Hampton, Vice Chair
Melissa Carr
Cliff Harvey
Amanda Jackson
Kathy Miller
Darlene Rawls

Minutes

1. Call to Order/Roll Call

Present: Chair Chrysostom, Hampton, Carr, Harvey, Jackson, Miller, Rawls
Staff: Eich

2. Chairman's Comments

None.

3. Vote for Chair and Vice Chair of the Board

Ms. Jackson nominated Mr. Chrysostom for Chair; Mr. Hampton seconded. All voted in favor.

Mr. Chrysostom was appointed Chairman.

Mr. Chrysostom nominated Mr. Harvey as Vice Chair; Mr. Hampton seconded. All voted in favor.

Mr. Harvey was appointed Vice Chair.

4. Approval of the Agenda

The board approved the agenda without objection.

5. Approval of Minutes from 07.23.2020 Meeting

Ms. Jackson motioned to approve the previous meeting minutes; Mr. Hampton seconded. All voted in favor.

The previous meeting minutes of July 23rd were approved.

6. Requests for Funds:

Request for funds presentations were given by:

	Amount Requested:
1. <u>Save the Light, Inc. Richard Beck</u>	\$25,000
During the presentation, Dr. Beck mentioned that their ATAX funding requested this year could be used by FAB as many businesses are hurting due to the impacts of COVID and they would reapply next year.	
2. <u>Folly Beach Wahine Classic, LLC; Nicole Elko</u>	\$3,000
3. <u>City of Folly Beach; Deputy Administrator Aaron Pope</u>	
a. Public Safety Accommodation of Tourism	\$450,000
b. Folly Beach Beach Preservation	\$50,000
c. Beautification	\$25,000
4. <u>Folly Association of Business Lynne Oliver and Sunnee Clark</u>	
a. New Year's Eve & July 4 th Fireworks	\$18,000
b. Marketing – visitfolly.com	\$20,000
c. Folly Dollars gift cards Marketing Campaign	\$30,000

Each presenter gave a brief presentation to the amount of money requested by the Board and the potential impacts of COVID for these funds, and the board members asked each candidate various questions.

7. Board Comments

The Board discussed the upcoming meeting on August 27th. They further discussed the transfer of funds presented by Save the Light INC. and the legality of doing this.

8. Adjournment 7:19PM